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Idaho State University
Intermountain Center for
Education Effectiveness

**CENTER FOR
ECONOMIC EDUCATION**

921 S. 8th Ave. Stop 8019
POCATELLO, ID 83209-8019

Campus Administration

Dr. Arthur C. Vailas, President, ISU

Dr. Deb Hedeem, Dean,
College of Education, ISU

Advisory Board

Chairperson: Jim Thompson

Members:

Jack Barraclough, House of
Representatives

Doug Bosen, Highland HS

Roger Chase, Mayor, Pocatello

Gene Davis, Director, ICEE, ISU

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Paula Hales, Wells Fargo Bank

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Jonathan Lawson, Ed. Leadership,
ISU

Leon Maynard, President, Idaho
Council

Coke McClure, A.G. Edwards &
Sons

Rick Phillips, J.R. Simplot Company

Helen Smith, Monsanto

Judith Stowell, Retired Economics

William Stratton, COBus, ISU

Robert Togle, Economics, ISU

Arlen Wittrock

Economics

America

IDAHO STATE UNIVERSITY
Center for
ECONOMIC EDUCATION

Economics America is a national program designed to help teachers develop economically literate students who will be:

- Productive workers
- Responsible citizens
- Prudent savers and investors
- Effective participants in the global economy
- Knowledgeable consumers
- Lifelong decision makers

Mission



The purpose of the Center for Economic Education at Idaho State University is to improve the quality and expand the reach of standards-based consumers and economic education at all levels of public and private education, and the general public.

R

esources Available!

- ◆ Computer Programs
- ◆ Educational Videos and Games
- ◆ Guest Speakers
- ◆ Business Contacts
- ◆ Classroom Materials
- ◆ Curriculum Guides
- ◆ State Adopted Textbooks
- ◆ Instructional Kits
- ◆ Teacher Lessons

CURRICULUM

- **Financial Fitness for Life**
(Personal Finance, K-12)
- **Learning, Earning, and Investing (6-12)**
- **The Stock Market Game - SMG Worldwide**
(Investing Simulation, 4-12)
- **Virtual Economics, 3.0 NEW!**
(Multimedia Resource, K-12)
- **Your Credit Counts Challenge** *(Adult Lessons)*
- **Math and Economics**
(Connections for life, 6-12)
- **Capstone** Exemplary Lessons for High School Economics, *(9-12)*
- **World Geography Focus on Economics (6-9)**
- **AP Economics** *(High School)*

S

ervices

- ✓ Free Demonstrations and Workshops
- ✓ Teacher Inservice/Preservice
- ✓ Course work for Credit
- ✓ **EconomicsAmerica** Coordinator Training
- ✓ Curriculum Development K-12
- ✓ Monthly Online Newsletter
- ✓ Grant and Award Programs for teachers and students
- ✓ Services and Awards for:
 - SMG Worldwide
 - Economic Summit



The Center for Economic Education works in conjunction with students, teachers, **EconomicsAmerica** coordinators, administrators, and advisory board members from the business/educational community, the Idaho Council on Economic Education, and the National Council on Economic Education.

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eachers Response!

"Come to the Center to find resources that can be used in the classroom that can give real life activities and experiences (i.e. Stock Market Game) to the students."

Doug Bosen—Highland High School

"As a new teacher, who really disliked economics, I attended the workshops offered by the Center. I always came away with great materials and ideas that I have used in my classroom. Now economics is fun for me and my students."

Thal Wright—Snake River High School

To new teachers: "get involved with the Center, and the **EconomicsAmerica** Network, and hang in there."

Helen Cutler—Jr./Sr. High School Teacher

